



I am an artist. I vote.

January 2010

Dear Friends,

There are over 100,000 artists and arts workers in the city of Toronto. As a community, we are all creating and working in reduced circumstances. We will continue to be overlooked and under-acknowledged by City Hall, and face ongoing threats to arts funding, unless we stand together and make our voices heard. We need elected officials who support the arts and culture community, and understand our enormous impact on the city's social, community and economic health.

ArtsVote Toronto wants to help change Toronto, and make it truly the creative city that we know we live in. **To do that, we need to make your vote count.**

ArtsVote Toronto is a coalition of volunteer arts workers and artists, working to elect candidates who support the arts in the October 25, 2010 municipal election. Our goals are to communicate the value of the arts to all City Council and Mayoral candidates, and to mobilize all Torontonians who earn their living in the arts to vote for candidates who are committed to building a vibrant and cultured community.

We're building our network of artists and artworkers and we need your help. Check out artsvotetoronto.ca and help us connect with the City's full arts and culture community, to ensure that our votes make a critical difference in the upcoming municipal election.

On our website in the "What Can I Do" section you will find a list of suggestions, as well as a variety of downloadable tools to help spread the word. Please choose whatever best suits your network.

- **Insert for paystubs** – organizations, please insert and distribute these for full and part-time staff and also for independent artists you engage
- **Flyers** that are sized for a newsletter or program ad – encourage your arts network, your association, your arts service org to help reach a larger pool by including an ArtsVote ad in their communications
- **Page of flyers or bookmarks** for printing and cutting and personal distribution – leave some in your gallery, your lobby, your favourite bookstore, your library, your local haunts
- **Links to Facebook / Twitter / Flickr** – we're social networking in all ways possible so consider giving us some profile on your facebook page / twitter about our website / send us pictures of politicians at your arts events / tell us your critical arts issues for the city

Website: artsvotetoronto.ca Email: info@artsvotetoronto.ca

ArtVote Toronto 2010 Steering Committee: Jacoba Knaapen and Camilla Holland (Co-Chairs), Ravi Jain, Shannon Litzenberger, Sue Edworthy & Jini Stolk

Discipline Chairs: Amanda Lynne Ballard (College & University Liason), Maxine Bailey (Film & Media), Julia Drake (Large Institutions), Jane Hargraft (Opera), Lynda Hill (Art for Children and Families), Christine Moynihan (Dance), Evan Munday & Chris Reed (Literary), Kelly Rintoul (Visual Arts), Gavin Sheppard (Urban Arts), Donna-Michelle St. Bernard (Theatre), Jason Van Eyk (Music).